



Friday, November 27, 2009

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Press Release

FOR IMMEDIATE RELEASE

Country Fever Rises as Rogers Bayfest Announces Line-up

Country fever is here! Rogers Bayfest has secured the BIGGEST, HOTTEST and MOST ENTERTAINING ARTISTS country music has to offer!

FRIDAY JULY 16, 2010

KEITH URBAN will take command of the stage, Friday July 16th, 2010. After capturing Best Country Male Artist of the Year at the AMA's last week, this is the show you have all been waiting for. URBAN will sing hit after hit into the warm summer's night.

Joining him will be the Southern Rock group, **The Road Hammers** and special guest **Aaron Lines**.

SATURDAY JULY 17, 2010

ALAN JACKSON headlines with his legendary voice and his honky tonk attitude with special guests **Shane Yellowbird, Dean Brody and Marshall Dane**

Tickets go on sale December 5th, be sure to get your tickets as soon as possible. Country passes are limited, and they make great Christmas presents! Don't be the one left out when everyone is in Sarnia, Centennial Park, for the biggest outdoor music festival of the year in South-Western Ontario. You, the fans, are the reason Rogers Bayfest has taken home the award for Best Tourism Event of the Year 2009, presented by Tourism Ontario. Come see what everyone is talking about.

Ticket information and prices are available online at www.sarniabayfest.com, or by phone 519-337-4474, or through outlets in:

Sarnia: Stoke's Bay, Stoke's Inland, The Coffee Lodge, Lambton Mall – Guest Services,
and Libro Financial

Rogers Wireless Box Office

London: All Libro Financial Group Locations

Chatham: Tony's One Stop Music Shoppe

Windsor: Dr. Disc